Website Terms of Use

Hyacinth Conduit

Effective date: 25 November 2026

1. About this website

This website is operated by Dr Lubna Asrar Siddiqi, professionally known as Dr Lubna Sid, trading as Hyacinth Conduit, an independent, founder-led consultancy specialising in Human–AI Partnership, organisational development, education and professional development.

In these terms, "Hyacinth Conduit", "we", "us" and "our" refer to Dr Lubna Sid trading as Hyacinth Conduit.

2. Acceptance of terms

By accessing or using this website, you agree to these Terms of Use. If you do not agree with these terms, please discontinue use of the website.

3. Changes to these terms

These terms may be updated from time to time. The effective date above indicates when they were last revised.

4. Intellectual property and copyright

Unless otherwise stated, intellectual property rights in original website content are owned by us. Third-party materials remain the property of their respective rights holders and are used where authorised or otherwise permitted by law.

Protected materials may include:

- Written content, articles and publications.
- Original frameworks, models and methodologies in their documented form.
- Programme designs and training materials.
- Research materials and educational resources.
- Graphics, presentations and visual materials.
- Branding, logos, trading names and original website content.

All applicable rights are reserved.

5. Permitted use

Visitors may access and read publicly available website content for personal, informational and non-commercial purposes.

Sharing links to publicly available articles and resources is welcome.

6. Restrictions on use

Except where permitted by applicable law or expressly authorised in writing by the relevant rights holder, visitors must not:

- Reproduce, copy, distribute or republish protected content.
- Sell, license or commercially exploit protected materials.
- Reproduce or adapt protected materials for commercial training, consultancy or educational programmes.
- Remove copyright notices or misrepresent the authorship or ownership of materials.
- Use protected website content for AI model training, fine-tuning or commercial datasets.
- Reproduce protected branding or otherwise imply an unauthorised affiliation, endorsement or partnership with Hyacinth Conduit.

Requests for permission or licensing can be made using the contact details in section 13.

Nothing in these terms restricts lawful quotation, fair dealing, permitted text and data mining for non-commercial research, or other applicable statutory exceptions.

7. Information and professional services

The information provided on this website is intended for general educational and informational purposes. It does not constitute tailored professional advice.

Consultancy, research, training and other professional engagements are subject to separate written agreements, including any applicable intellectual property and licensing arrangements.

8. Accuracy and availability

We take reasonable care to ensure that website information is accurate and relevant. Information may, however, be updated, amended or withdrawn without notice. Continuous and uninterrupted website availability cannot be guaranteed.

9. External links

This website may contain links to third-party websites and resources. We are not responsible for their content, availability or privacy practices.

10. Limitation of liability

To the extent permitted by law, we are not responsible for losses arising from reliance on general website information.

Nothing in these terms excludes or limits liability where it would be unlawful to do so. These terms do not affect your statutory rights as a consumer.

11. Privacy and data protection

Information about the collection, processing and protection of personal data is provided separately in our Privacy Policy.

12. Governing law and jurisdiction

These Terms of Use are governed by the laws of England and Wales.

The courts of England and Wales will have jurisdiction over disputes arising from these terms, subject to applicable mandatory consumer protections and jurisdictional rights.

13. Contact information

For enquiries regarding these terms, copyright, intellectual property or permission to use materials, please contact:

Dr Lubna Sid
Trading as Hyacinth Conduit
Email: lubnasid@hyacinthconduit.com
Website: www.hyacinthconduit.com

Enquiries may also be submitted through the Contact Us form on our website.

© 2026 Dr Lubna Sid trading as Hyacinth Conduit. All rights reserved.